



**Dear Friends and Colleagues,**

On behalf of the IEEE COMCAS 2023 Steering Committee, I have the privilege and honor of inviting you to the 8th International IEEE Conference on Microwaves, Communications, Antennas and Electronic Systems (IEEE COMCAS 2023).

The International IEEE COMCAS 2023 continues its tradition of providing a multidisciplinary forum for the exchange of ideas, research results, and industry experience in the areas of microwaves, communications and sensors, antennas, biomedical engineering, RF/MW devices and circuits, thermal management and electronic packaging, signal processing and imaging, radar and electronic systems engineering. It includes a technical program, industry exhibits, and invited talks by international experts in key topical areas.

We welcome you to Tel Aviv, a cosmopolitan city situated on the Mediterranean coast; a city that inspires visitors with its unique energetic atmosphere, majestic beauty, lively beaches, rich culture and vibrant nightlife.

The conference will be held on 6-8 November 2023 in Tel Aviv, Israel, at the David Intercontinental Hotel by the Mediterranean Sea. The Hotel offers an excellent venue for networking and the candid exchange of ideas.

The technical program will be complemented with a technical Exhibition, which will be held on 6-7 November 2023 offering companies and agencies a unique opportunity to visit Israel and present related products and services on display and printed advertisement.

IEEE COMCAS is recognized as one of the world's leading IEEE conferences in its field, receiving hundreds of manuscript submissions, hosting leading speakers, and presenting the best of what the industry has to offer in its vast exhibition for more than 14 years - every year is getting bigger and better.

IEEE COMCAS is known to be the best in the Middle East with over 1900 attendees, approx. 240 professional lectures, 88 sessions during a 3-day conference, participants from 39 countries, and exhibitors from more than 100 industrial companies. We are confident that IEEE 2023 will be even better on both its professional and personal level!

**We invite you to join us in Tel Aviv on 6-8 November to take an active part in IEEE COMCAS 2023 and be a part of its success.**

COMCAS 2023 information is updated regularly on: [www.comcas.org](http://www.comcas.org)

Sincerely,



**Shmuel Auster**  
IEEE COMCAS General Chair  
Chair, IEEE Israel Section

## Branding by being a Patron

Being a patron of the IEEE COMCAS 2023 Conference & Exhibition provides a great mean of broadening your competitive edge by improving your company's image, prestige and credibility in the fields of Microwaves, Communications, Antennas and Electronic Systems. The Conference & Exhibition are means of accessing a wide range of audiences, including decision makers, academia, customers and business partners in a variety of related sectors.

## Target Audience

- Regulatory bodies, government officials and NGOs
- CEO's, managers and senior engineers of companies in the fields of: Radars, Microwaves, Communications, Antennas, RFICs, Solid State Circuits, RF Photonics, Phased Arrays, Communications Networking, C3/C4 modeling and simulation & analysis (MS&A), RF Propagation to MMW Wavelengths, High Power Amplifiers, Filters and Multiplexers, Advanced Devices for Communications, MW GaAs and GaN technologies, Biomedical Applications, MEMs, Ultra-wide Band Technology, Metrology and Parameter Extraction, Thermal Management, Electronic Packaging, Space-time Adaptive Processing, Cognitive Radios and Spectral Processing.
- Start-up companies
- Technology organizations

## Networking Exhibition

An exhibition booth at IEEE COMCAS 2023 will enhance your company's exposure allowing the many participating potential customers, business people, investors, etc. direct access to your company/organization's message, products and services. The IEEE COMCAS 2023 Exhibition is an integral part of the Conference in David InterContinental Tel-Aviv, held on 6-7 November 2023. The conference's coffee breaks will be served within the exhibition area.

## Technical Exhibition

The technical program will be complemented with a technical exhibition, which will be held on 6-7 November 2023 offering companies and agencies a unique opportunity to visit Israel and present related products and services in display and printed advertisement.

## We are all going to be there!

Conference Chair: **Shmuel Auster**

TPC Chair and Co-Chairs: **Amir Boag**, Stephen (Steve) Weinstein, Caleb Fulton, Reuven Shavit, Aleksey Dyskin, Oren Eliezer, Amir Landesberg, Arie Yeredor, Vadim Issakov, Gennady Ziskind

For further information please visit: [www.comcas.org](http://www.comcas.org)

*\*The official language of the Conference is English*

## For more information:

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Secretariat:



**Ortra Ltd.**

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Tel: +972-3-6384444

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## Patron's Packages

### PLATINUM PATRON PACKAGE

- Inclusion of the Company logo on the Conference bag which will be distributed to all conference attendees
- Thank you from the Conference Chair in the welcoming message
- Priority of exhibition space selection
- 12 Sqm (sq. meter) non-constructed exhibition space including: 2 tables & 4 chairs, 2 electrical outlets
- 6 complimentary conference registrations
- 2 full page advertisements in the Conference Catalogue
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company's logo on the Conference signage
- Inclusion of A4 size flyer in the participant's kit (Optional)

#### Platinum Patron Package - NIS 70,000

### CONFERENCE BRANDED NOTEBOOKS PATRON PACKAGE (EXCLUSIVE)

- Sponsor of the Conference branded notebooks including printing of the company's logo next to the conference's branding – distributed to all participants in the conference bag. (To be provided by the sponsor)
- Priority of exhibition space selection
- 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet.
- 4 complimentary conference registrations
- 1 full page advertisement in the Conference Catalogue
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company logo on the Conference signage
- Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

#### Notebooks Patron Package - NIS 60,000

### CONFERENCE LANYARD PATRON PACKAGE (EXCLUSIVE)

- Sponsor of the Conference lanyards including printing of the company's logo (To be provided by the sponsor)
- Priority of exhibition space selection
- 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- 4 complimentary conference registrations
- 1 full page advertisement in the Conference Catalogue
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company logo on the Conference signage
- Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

#### Lanyard Patron Package - NIS 60,000

### VIP DINNER PATRON PACKAGE

- Exclusive sponsor of VIP Dinner and entertainment (includes an option to distribute giveaway presents by the sponsor - on sponsor's expense)
- An on-stage statement by your representative during the VIP Dinner Program
- 4 invitations to the VIP Dinner
- Priority of exhibition space selection
- 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- 4 complimentary conference registrations
- 1 full page advertisement in the Conference Catalogue
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company logo on the Conference signage
- Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

#### VIP Dinner Patron Package – NIS 60,000

## COCKTAIL RECEPTION PATRON PACKAGE

- Sponsor of cocktail reception (includes an option to distribute giveaway presents and flyers by the sponsor)
- 10 complimentary tickets to cocktail reception
- Priority of exhibition space selection
- 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- 4 complimentary conference registrations
- 1 full page advertisement in the Conference Catalogue
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company logo on the Conference signage
- Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

### Cocktail Reception Patron Package - NIS 45,000

## GOLD / COFFEE BREAK PATRON PACKAGE

- Sponsor Sponsor of one of the conference's coffee breaks (includes branded coffee disposal cups supplied by the sponsor)
- Thank you from the Conference Chairman in the welcoming message
- Priority of exhibition space selection
- 6 Sqm (sq. meter) non-constructed exhibition space including: 1 table & 2 chairs, 1 electrical outlet
- 4 complimentary conference registrations
- 1 full page advertisement in the Conference Catalogue
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company logo on the Conference signage
- Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

### Gold Patron Package NIS 40,000

## SILVER SPONSORSHIP

- Priority of exhibition space selection
- 2 complimentary conference registrations
- Half page advertisement in the Conference Catalogue
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company logo on the Conference signage
- Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

### Silver Patron Package NIS 30,000

## BRONZE SPONSORSHIP

- Priority of exhibition space selection
- 1 complimentary conference registrations
- Inclusion of Company logo on the Conference website with a hyperlink to the company's own site
- Inclusion of the Company logo on the Conference signage
- Inclusion of A4 size flyer (1 unit) in the participant's kit (Optional)

### Bronze Patron Package NIS 22,000



## Exhibition Packages

### STANDARD CONSTRUCTED BOOTH PACKAGE

- 6 Sqm (sq. meter) constructed exhibition booth including:
  - 2 side-panels and rear panel (white)
  - Signage for Booth (up to 30 digits)
  - A table & 2 chairs
  - Electrical outlet (220 V) 1 phase 1KW
  - Three spot lights
- Company Logo on the Conference website with a hyperlink to the company's own site
- 2 complimentary exhibitor passes (includes luncheons & Coffee breaks - 1-2 November 2023)

Standard Booth Package (6 sqm) for 2021 exhibitors (discount price) 12,000 NIS

Standard Booth Package (6 sqm) NIS 14,000

\*\*\* Price per each additional 1 sqm NIS 2,000

### FLOOR SPACE PACKAGE

- 6 Sqm (sq. meter) non-constructed exhibition space including:
  - A table & 2 chairs
  - Electrical outlet (220 V) 1 phase 1KW
- Company Logo on the Conference website with a hyperlink to the company's own site
- 2 complimentary exhibitor passes (includes luncheons & Coffee breaks – 1-2 November 2023)

Exhibition Space Package (6 sqm) for 2021 exhibitors (discount price) 10,000 NIS

Exhibition Space Package (6 sqm) NIS 12,000

\*\*\* Price per each additional 1 sqm NIS 1,500

### ADVERTISEMENT PACKAGE

- 1 full page advertisement in the Conference Catalogue

Advertisement Package NIS 2,500



## Patrons & Exhibition Registration Information

**Conference date:** 6-8 November 2023  
**Exhibition date:** 6-7 November 2023  
**Conference Venue:** David Intercontinental Hotel, Israel

### Exhibition Timetable

#### Sunday, 5 November 2023

11:00 - 20:00 hrs Construction setup

#### Monday, 6 November 2023

06:30 – 08:00 hrs Construction setup (continues)

08:00 – 17:00 hrs Exhibition opening hours\*

#### Tuesday, 7 November 2023

08:00 – 17:00 hrs Exhibition opening hours\*

17:00 – 20:00 hrs Exhibition dismantle

*\*The exhibition will be open to pre-registered exhibitor's guests.*

### IMPORTANT NOTES

A preferred location at the Exhibition will be offered to the Supporters of the Conference prior to exhibitors selection. Assignment of space to exhibitors is based upon "first come first serve" system.

The organizers have the right to change the size of each exhibition booth, change the allocation of the booths in the floor plan and/or the layout, change locations of exhibitors, add booths, postpone the exhibition or change it's venue, all under their consideration.

### NIGHT SECURITY

General night security at the exhibition area will be provided by the organizers outside exhibition opening hours, from Sunday evening, November 5 after setup, until Tuesday morning, November 7.

### TERMS AND CONDITIONS OF PARTICIPATION

Any company that participates in the exhibition is doing so at its sole responsibility and liability. Any such company must maintain an adequate insurance policy with a sufficient coverage for its property, employees, representatives and any visitors participating in the exhibition against any risk, loss and damage, of any kind whatsoever. It being clarified that an absence of such insurance policy or an invalidity of any such insurance policy shall neither derogate, in any manner, from the company's liabilities and responsibilities hereunder nor create a liability or responsibility of such kind for Ortra or anyone on its behalf, and Ortra will not be liable, whether financially or otherwise, towards any third party whatsoever in respect of any risk, loss and damage incurred by any third party, including the company or anyone on its behalf.

See appendix 1 and enclosed registration form, which are an integral part of this document.

## TERMS OF PAYMENT – PATRONS AND EXHIBITORS:

- Invoices will be issued to foreign companies in currency as requested according to the current currency rate.
- 50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.
- Remaining 50% to be paid by 1 October 2023.
- Payments can be made by one of the following options:

Bank draft to ORTRA Ltd., 94 Yigal Alon St. Alon Tower 2, Tel Aviv 6789139, Israel

Wire transfer in \$ Euro to Bank Account. Details are - Ortra Ltd.: Ortra Ltd.: Bank Leumi (swift code LUMIILITTLV), Branch no. 666, 2 Shoham St., Ramat Gan, Israel, Account no. 49260012, IBAN: IL640106660000049260012

## CANCELLATION POLICY

Refund of exhibition registration fees will be made with a **written notification of cancellation** to Ortra Ltd.:

- Before **30 June 2023** exhibitor will be charged NIS 2,000 as handling fees.
- Between **01 July to 14 September 2023** a refund of 50% of the fees
- From **15 September 2023** a refund of 50% of the fees will be made, on condition that the space will be re-rented to another exhibitor of the Conference. Otherwise full cancellation fees will apply.







## 4. Payment

**Total Reservation Cost (Patron + Exhibition package) .....NIS**

Invoices will be issued to foreign companies in currency as requested according to the current currency rate. We will make advanced payment of **50%** of the invoice amount within 21 days of receiving the confirmation; the balance will be paid not later than **1 October 2023**.

Enclosed is a copy of the Bank Draft on the amount of \_\_\_\_\_ (please specify if in NIS, US\$ or in Euro) to: ORTRA Ltd., 94 Yigal Alon St. Alon Tower 2, Tel-Aviv 6789139, Israel

Wire transfer in NIS to ORTRA Ltd, Ortra Ltd.: Bank Leumi (swift code LUMIILITTLV), Branch no. 666, 2 Shoham St., Ramat Gan, Israel, Account no. 49260012, IBAN: IL64010666000049260012

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We have read, understood and agree to the Terms & Conditions specified in the General Information document:

Signature and Company Stamp \_\_\_\_\_ Date \_\_\_\_\_

